

Southern Counties Archery Youth Tour (SCAYT) - Managers Report April 2023

1. The tour has been supported by all of the tournament organisers Rod and myself have been able to contact. At this time of writing there is only one shoot listed on the schedule (the Pocahontas shoot at Gravesend) that has not responded to my emails and whose inclusion is still provisional. As a result of this engagement the schedule now runs to 40 shoots and includes shoots in all of the SCAS counties. This positive response from TOs has been very gratifying.

2. With very valuable input from the webmaster we have the information about how the tour works and the schedule available at:

<https://scasarchery.org.uk/tournaments/scayt>

As we prepare for the first events on the tour, the necessary infrastructure to update the tour standings and report them on the above website is in place.

3. The setting up of the website and efforts via TOs and others means that knowledge of SCAYT has been filtering out to archers. The archery GB website has also run an item about the tour. I have received a number of questions from parents about the operation of the tour. However, few of the prospectuses for individual shoots has carried the SCAYT logo and details, even though those details have been supplied to TOs. We might hope for more advertising via that route after a successful first year.

4. To assist in the marketing effort, we have requested County Chairs to pass info about SCAYT to their secretaries for distribution to their clubs, and to put entries on their County Association websites and social media outlets to about the tour. As of this time of writing, only 7 of 14 have responded to this request.

5. I have also made repeated attempts to organise a call with the Chair, President or relevant others so that myself and Lewis Brown (TO for the SCAYT finale and SCAS Junior Championship) can deal with the logistics around that event. Despite nagging emails from me that call is yet to be scheduled.

6. In summary - we are now in an excellent position to begin to deliver the tour. The first event on the tour takes place on April 16th at Crystal Palace Bowmen. But the fully engaged support of SCAS, including its diligent attention to the limited assistance requested from it, is needed to give it maximal chance of success.

Malcolm Barr

SCAYT Manager