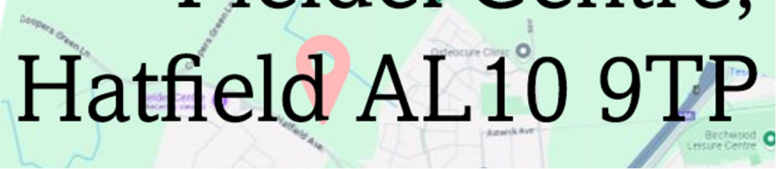




SCAS Coaching Conference 2025

11 October 2025

**Fielder Centre,
Hatfield AL10 9TP**



SCAS Coaching Conference 2025 – Programme

Time	Topic and speaker		
	Welcome & introductions		
09:30	Shaping the Elite Journey: How beginner Coaching makes the Difference		Ron van der Hoff <i>Olympic archer and Coach</i>
10:30	Break		
11:00	Empowering archery – what and why		Marianne Davies <i>UK Coaching</i>
12:00	Coaching at the heart – Developing coaching in AGB		Ryan Grewcock <i>Head of Learning & Development, Archery GB</i>
13:00	Lunch break		
14:00	Parallel sessions (Round 1)*		
	Technique – Introduction to the AGB Technical Framework <i>Philip Watson AGB Senior Coach</i>	Making sure anyone can shoot – Adaptive archery for grass-roots coaches <i>Nat Merry - Oxford Archery Academy and Andy Rikunenko (Paralympic coaches)</i>	Understanding Stabilisation – How bow stabilisation works and what to choose. <i>Steve Ellison AGB Senior Coach</i>
15:15	Break		
15:30	Parallel sessions (Round 2)*		
	Technique – Introduction to the AGB Technical Framework <i>Philip Watson AGB Senior Coach</i>	Making sure anyone can shoot – Adaptive archery for grass-roots coaches <i>Nat Merry and Andy Rikunenko (Paralympic coaches)</i>	Understanding Stabilisation – How bow stabilisation works and what to choose. <i>Steve Ellison AGB Senior Coach</i>
16:45	Panel Session – Open Q&A with a panel of speakers		
17:30	Close		

* Parallel sessions will run simultaneously in different rooms at the centre. Participants should choose which session they wish to attend for each round on registration, so participants will attend two of a possible three sessions. Allocation to parallel sessions will be on a first come, first served basis.

About the speakers

Ron van der Hoff

Ron van der Hoff is a former Olympian and European Champion who has spent over a decade coaching at the highest level, leading teams in the Netherlands, Canada, and Great Britain. His athletes have won World Cup titles, held World No. 1 rankings, and earned an Olympic silver medal in Tokyo. He is also the founder of Socx / Custom Made Wraps, a company supplying arrow wraps to archers in more than 80 countries. Ron lives in Ysselsteyn, The Netherlands, with his wife Mayke and their three children.

Marianne Davies

Marianne Davies is a Senior Coach Developer at UK Coaching, and managing director at Dynamics Coaching, a company that specialises in coaching, coach development, coach education, consultancy, and research. Marianne's coaching experience includes more than 35 years of working in adventure sports, academic and corporate environments. She has served as a coach herself, as Coaching and Workforce Manager for a National Governing Body (Canoe Wales), and before that as Coach education Coordinator responsible for participation development, community, and inclusion.

Ryan Grewcock

Ryan Grewcock is Head of Learning & Development for Archery GB with 29 years in snowsport, starting as a ski coach at 16 and progressing to Alpine Development Coach (L4). A tutor since the age of 23, he's now a Senior Tutor for UK Snowsport and Snowsport England, delivering all Development Coaching courses. He's managed ski centres, trained athletes, and led national coaching pathways, including the UK's international snowsport licensing scheme. After 11 years at Snowsport England, Ryan joined Archery GB, driven by a passion for coach development. He's also part of the cross-sport group working to regulate coaching for Sport England, shaping the future of coach education.

Nat Merry

Nat Merry is an ArcheryGB performance coach and Grand Master Bowman with over thirty years of experience in the sport, specialising in competitive compound and recurve target disciplines. She believes in a rational, evidence driven, and gimmick-free approach to coaching that focuses on giving archers the skills they need to perform independently at the highest levels. A former national team manager and coach for Hungary, she is currently part of the coaching team for the GB Paralympic Academy.

Andy Rikunenko

Andy is an AGB County and Performance coach. He has represented GB as an Archery GB team member over ten times, taking a compound men's individual gold medal at the 2010 European Outdoor Championships and a Silver at the 2009 World Archery Indoor championships. He is currently part of the coaching team for the GB Paralympic Academy and an Invictus Games coach.

Philip Watson

Philip is an ArcheryGB Senior Coach and Cambridgeshire's performance development director, working closely with ArcheryGB's performance and development teams, most recently on the creation of Boost Archery the nationally recognised intermediate archery course. Cambridgeshire coach of the year 2014 and ArcheryGB ontarget club person of the year 2013, Philip is also Peacock Archery's lead coach and has coached archers to the top of the UK national Tour.

Steve Ellison

Steve Ellison is an AGB Senior Coach. Steve started archery at university and first qualified as a coach around 1980. He contributed to the first AGB (then GNAS) coaching manual, providing the chapter on stabilisation. As well as coaching up to MB standard, he is an experienced coach trainer, covering equipment and other technical topics from introductory to Senior Coach level.

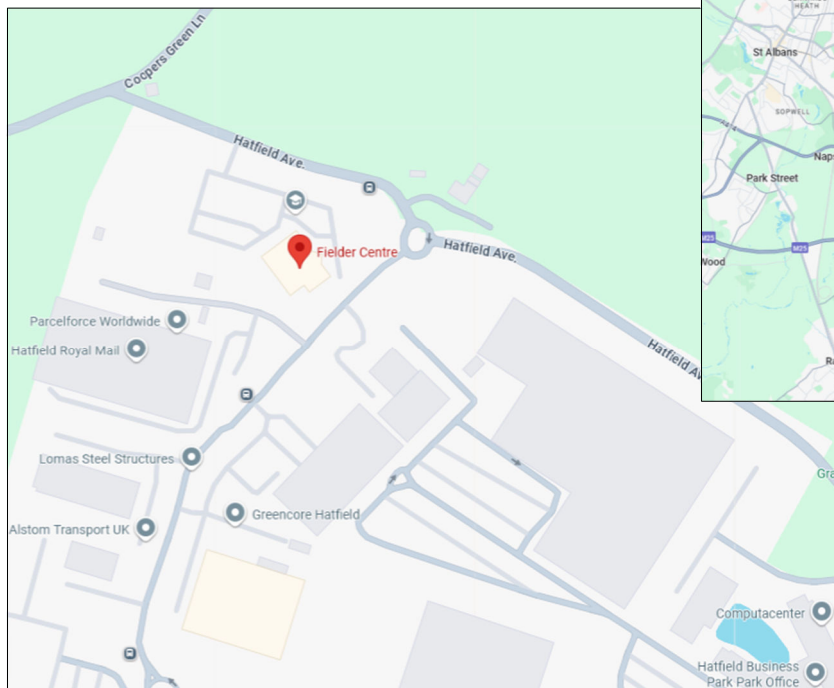
Venue and catering

Venue and location



The Conference is at the Fielder Centre, Hertfordshire.

The centre is accessible from the A1(M), between St Alban's and Welwyn garden City. Parking is available.



<https://maps.google.com/?cid=11546315754938887737>

Further venue details can be found at <https://www.herts.ac.uk/>

Catering

The registration fee includes refreshments during morning and afternoon breaks, and a buffet lunch. Special dietary requirements can be catered for if requested on registration.

Contacts

Questions about the conference can be directed to RCC@scasarchery.org.uk